



Metrohm Vision, Mission & Values



Vision

Metrohm analysis instruments and methods allow our customers to work in a more accurate, reliable, environmentally compatible, and cost-effective way – helping them to be more successful than their competitors.

Mission

- We understand our customers and their needs.
- We think globally and act locally.
- We are a global market leader in ion analysis technology and portable Raman instruments.
- Our pioneering products and services are guaranteed to deliver professional and sustainable solutions.
- Our success is secured by our intensive and innovative in-house development and a maximum possible degree of vertical integration.
- We protect our knowledge through an unparalleled commitment to application development.
- We finance our future ourselves and, as a Metrohm Foundation company, we remain independent of third parties.

Values

- Modesty; we do not need to be the center of attention.
- Integrity; we keep our word.
- Perfection; everything we do, we do right.
- Passion; we love what we do.
- Curiosity; we never lose our curiosity, which drives our innovations.
- Perseverance; we never give up. Not on products, applications, or even negotiations. And never on ourselves.
- Trust; our approach to leadership is based on trust and we delegate authority and responsibilities at the appropriate levels.
- People; our employees are our most valuable asset. We treat them with respect, irrespective of age, position, gender, skin color, nationality, ethnicity, disability, political beliefs, trade union membership, religion, or sexual orientation. We let them participate in the success of Metrohm to an appropriate degree.
- Fairness; we are fair in all our dealings with partners.



*Bertold Suhner (1910–1988)
started Metrohm AG in 1943
and acted as CEO until 1988.*



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 **Metrohm**
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